



**New Jersey Higher Education Partnership for Sustainability**  
c/o York Center for Environmental Engineering and Science, NJIT  
138 Warren Street • Newark, New Jersey 07102-9895  
Phone: (973) 642-4881 • Fax: (973) 642-7170  
Email: [njheps@njheps.org](mailto:njheps@njheps.org)  
Web: <http://www.njheps.org>

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## Corporate Sponsorship of NJHEPS

### Description

NJHEPS is a membership-based, professional association founded in 1998. Members include institutions of higher education, non-profit organizations, and individuals from throughout New Jersey who share a common interest in sustainability in higher education.

Sponsorship runs for one year, and covers all individuals at a corporation.

### Sponsorship Categories

NJHEPS relies largely on institutional memberships (Colleges and Universities) for its core operations budget. Individuals whose institutions are not yet a member may join as Associate Members. See membership application for rates. Corporate sponsors are entitled to many of the benefits typically associated with membership. See the requirements for corporate sponsorship below.

#### GROUP SPONSORSHIPS

- ◆ **Social Partners** – non-governmental organizations, government agencies, foundations, other nonprofits.
- ◆ **Business Partners** – businesses that support our programs and goals.

#### INDIVIDUAL MEMBERSHIPS

- ◆ **Student** – full- or part-time students whose institution is not yet a member
- ◆ **Business Professionals** – business professionals that support our programs and goals.

### Please see rates of Sponsorship and Individual Membership attached

Varying levels of benefits exist for different sponsorship levels (Our Corporate Sustaining Partner level includes all of the items on the list below – see final page for breakdown of sponsorship levels):

- ① **Networking** - meet with decision makers of over 40 of the leading NJ Colleges and Universities (sustainability coordinators, facilities managers, faculty) at workshops and technical committee meetings
- ② **Free Displays and Attendance at NJHEPS workshops:**
  - Energy workshops, various months throughout the year
  - Green Design workshop, biannually
  - Faculty/student workshops, biannually
  - Environmentally Preferable Purchasing workshop, annually
  - Opportunities to propose important technologies for future workshop events for the membership
- ③ **Recognition of your sponsorship on NJHEPS website**
- ④ **Newsletters** corporate name will appear in each one at Corporate Sustaining Partner level.
- ⑤ **Publications**– corporate name will appear in each sponsored publication.
- ⑥ **Publicity and national recognition** for your company's support of NJHEPS.
- ⑦ All NJHEPS Sustaining Corporate Partners will receive a **free 2-hour briefing for their senior executives** on "the business case for sustainability", and how being sustainable can improve your competitive advantage, reduce costs, increase revenues & profits, attract investors and make both your shareholders and stakeholders happy. This seminar and question & answer period would be presented by NJHEPS' Executive Director, John Cusack, based upon his 30+ years of experience as a senior business executive and consultant dealing with the intersection of sustainability, environmental and financial issues in the business and financial worlds.



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## 2009 Corporate Sponsorship Application

Name \_\_\_\_\_ Position/Title \_\_\_\_\_  
 Institution or Organization \_\_\_\_\_  
 Department \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

CATEGORY	ANNUAL GIFT	AMOUNT PAID
<i>Business Partner</i>		
<input type="checkbox"/> < \$5 million annual sales	\$1,500	\$ _____
<input type="checkbox"/> \$5 million - \$100 million annual sales	\$3,000	\$ _____
<input type="checkbox"/> > \$100 million annual sales	\$5,000	\$ _____
<i>Corporate Sustaining Partner</i>		
<input type="checkbox"/> Any Organization	\$10,000 or more	\$ _____
<i>Social Organization</i>		
<input type="checkbox"/> NGO, government agency, other nonprofit	\$200	\$ _____
<i>Individual Associate Partner</i>		
<input type="checkbox"/> Student	\$20	\$ _____
<input type="checkbox"/> Business Professional	\$500	\$ _____
	Additional Donation:	\$ _____
	<b>Total:</b>	\$ _____

Note: Group sponsorship covers all individuals in the institution or organization.  
**Please make checks payable to "NJHEPS" and mail to address above.**

For credit card payment fill out the following, or simply call us. Your credit card statement will show payment processed by "communityroom.net."

Name on Credit Card \_\_\_\_\_ Type (Visa, MC, etc.) \_\_\_\_\_  
 Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Phone \_\_\_\_\_  
 Billing Address \_\_\_\_\_

**NJHEPS' fiscal agent is NJIT, a 501(c)(3) organization; your contribution is tax deductible. Tax ID number is available upon inquiry.**

**Thanks for your sponsorship!**



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## ***Why should a Business Become a Partner of NJHEPS? (and What do they receive for their sponsorship?)***

### *Individual Associate Partners receive these benefits:*

**Networking** - meet with the leaders and decision makers of over 40 of the leading NJ Colleges and Universities (sustainability coordinators, facilities managers, faculty) paving the way for sustainability in New Jersey.

### **Advisory Committee and/or Technical Committee Participation**

### *Business Partners receive all the above plus these benefits:*

**Free Displays and Attendance at NJHEPS workshops**, offering expert speakers and peer leaders from the NJ higher education sector:

- Energy workshops, various months throughout the year
- Green Design workshop, biannually
- Faculty/student workshops, biannually
- Environmentally Preferable Purchasing workshop, annually
- Opportunities to propose important technologies be considered for future workshop events for the membership

**Recognition of your sponsorship on NJHEPS website**, share the ways in which you can help our members institutions reach their sustainability goals. NJHEPS website has links to case studies, model projects, presentations, publications, sample documents, and other useful resources

### *Corporate Sustaining Partner*

**Newsletters** with timely notices of events, grants, and campus achievements throughout New Jersey and your name will appear in each one as a Corporate Sustaining Partner.

**Publications**—targeted to higher education and free—to reduce costs and green campus operations throughout NJ, your name will appear on NJHEPS publications

- *Campus Energy Toolkit*
- *High Performance Campus Design Handbook*, Vol. One: Rationale and Overview; Revised
- *High Performance Campus Design Handbook*, Vol. Two: Green Design Guidelines
- Energy case studies
- Opportunities to Sponsor new NJHEPS publications

**Free 2-hour briefing for their senior executives** on "the business case for sustainability", and how being sustainable can improve your competitive advantage, reduce costs, increase revenues & profits, attract investors and make both your shareholders and stakeholders happy.

**Publicity and national recognition** for your company's sustainability achievements.  
***And Much, Much More....***